



**insurEco**  
where insurance clicks

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February 14th, 2018

Shawn Wiora  
Maxxsure LLC  
1100 E. Campbell, Suite 175  
Richardson, Texas 75081

RE: Letter of Intent

Dear Shawn,

We are writing to provide a letter of intent from insurEco Systems Inc. ("insurEco") in respect to a Distribution License (a "License") with Maxxsure LLC Inc. ("Maxxsure"). We appreciate the time and energy you and your team have afforded us in discussing this opportunity.

As we continue to spend time evaluating Maxxsure LLC and their innovations, we believe a license with insurEco Systems will drive value into both organizations at a rate impossible to achieve independently. More specifically we see an immediate value proposition within our Lloyd's Cyber Liability product for CPA's and Tax Professionals.

Based on our preliminary review of the information provided, insurEco Systems is pleased to submit this non-binding letter of intent for a Distribution License allowing Maxxsure LLC to distribute their technology seamlessly through our platform with no transaction fees.

We believe that in order for this License to be successful our interests must be aligned. With that in mind, we have designed a compensation structure that allows all parties to benefit from success in an equitable way. Maxxsure LLC will be compensated for innovations utilized within a program runtime based on a set fee of gross written premium, to be paid at policy bind through our IEC Token directly to Maxxsure LLC insurEco wallet.

We are very excited about the potential opportunity and hope that you are equally interested in proceeding in a constructive and expeditious dialogue. We look forward to working with you as a primary part of our cyber insurance initiative.

Looking to the future,

Derek Lovrenich  
Founder / CEO